

Executive Leadership Master



*Learn what top executive should know
or want to know.*

*Learn how to build a Business Excellence Program
that will touch the vital control functions of the
business.*

An Exclusive Offering From

SSMI *The Dr. Mikel J. Harry Six Sigma Management Institute*

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SSMI



DRIVING NEED



“Today’s corporations, institutions, and government agencies need to make significant improvements in their value proposition and business economics. Above all, this aim requires strong leadership at all levels of the organization. Given the best tools and methods in the world, all is for naught without solid leadership. With the continuous flow of ever changing market conditions, Business Excellence Leaders must now have the ability to improvise and adapt to the circumstances at hand. No longer can the world afford the classical cookie-cutter approach to business process excellence. We now need leaders that can successfully integrate into viable and sustainable programs that deliver immediate results.”

Mikel J. Harry, Ph.D.



*To improve means we must be able
to predict and prevent,
not detect and react.*

DMJH

Dr. Mikel J. Harry’s final vision on Leadership.



PROGRAM INSPIRATION



Dr. Mikel Harry

*Co-Creator and Chief Architect
of Six Sigma
National Best Selling Author
Industry Thought Leader*

Dr. Harry has been widely recognized in many of today's notable publications as the Co-Creator of Six Sigma and the world's leading authority within this field. His book entitled *Six Sigma: The Breakthrough Management Strategy Revolutionizing the World's Top Corporations* has been on the best seller list of the Wall Street Journal, New York Times, Business Week, and Amazon.com. Dr. Harry was a consultant to many of the world's top CEOs, such as Jack Welch, former CEO and Chairman of General Electric Corporation. Dr. Harry was a featured guest on popular television programs, such as the premier NBC show *Power Lunch*. He is often quoted in newspapers like *USA Today* and interviewed by the media, such as *The Economic Times*. In addition, Dr. Harry has received many distinguished awards in recognition of his contributions to industry and society.

“We then brought in Mikel Harry, a former Motorola manager who was running the Six Sigma Academy in Scottsdale, Arizona. ... I canceled our usual golf outing—a symbolic gesture if there ever was one—so that 170 of us could listen to Harry talk about his program ... Harry's presentation succeeded in capturing our imagination. I sensed [Six Sigma] was a lot more than statistics for engineers ... At Six Sigma's core is an idea that can turn a company inside out, focusing the organization outward on the customer.”



Jack Welch
Former CEO, General Electric



Gregory Watson
Former President, American Society for Quality

“Mikel Harry's innovation of the Breakthrough Strategy has taken quality into America's boardrooms.”



PROGRAM DESCRIPTION

The *Executive Leadership Master* is designed to provide current executives knowledge, skills, and field experiences needed to develop, expand, and sustain an integrated *Business Excellence Program*.

The aim of this initiative is to make substantial improvements in the core processes of a business enterprise that will strengthen and extend the total business value proposition.

The *Executive Leadership Master* will provide you with the human and technical skills that are essential to design and launch a highly successful *Business Excellence Program*. You will also learn the knowledge and skills that are needed to sustain the gains over time.

The *Executive Leadership Master* is 8 weeks (40 days) in total duration. The program is comprised of three elements: 1) Lean Six Sigma Green Belt Training (20 days) which was developed and is taught posthumously by Dr. Mikel J. Harry; 2) A live classroom component with evening conversation that will challenge your thinking (5 days); and 3) a field experience (15 days) where you will apply and embed your newly learned knowledge and skills.

Dr. Mikel J. Harry
Posthumously

LEAN SIX SIGMA

GREEN BELT
Required

Dr. Mikel J. Harry
Posthumously

LEAN SIX SIGMA

BLACK BELT
Optional

VIRTUAL



CLASSROOM



LABORATORY

FREE
FUTURE
CLASSES

In-Person Classes provide interactions, exercises, and case studies, presented by those who have worked with an know Dr. Mikel Harry's philosophies intimately.

You will complete a challenging field experience that will require you to put you newly learned knowledge and skills into action.

ELM Alumni may attend future classes for Free.



Executive Leadership Master Admissions Process



1 Prepare a full professional resume. Be sure to include things like your historical achievements, professional awards, publications, books, job titles, and so on. If your LinkedIn profile is up to date, this will serve this purpose.



2 Prepare a letter (not to exceed 250 words) explaining how you believe an *Executive Master Black Belt Certification* will benefit you and your company (or clients).



3 Provide 3 professional references. Be sure to include the contact information of each listed reference (full name, company, job title, email and work phone) and provide them authorization to communicate with us.



4 Send information described in steps 1 through 4 to Alan Leduc, EMBB (alan.leduc@ssmi-us.com) Alan is the SSMI-US Global Director and is responsible for the application process . Once received, Alan will review your application for completeness, record the receipt time stamp and then forward your application to ELM Selection Committee for review and evaluation.



5 If you qualify for enrollment, you will be notified by email and placed into the pool of qualified candidates. Your enrollment position in the pool is based on your application date. If a class is made available to you at least 4 weeks in advance of the start date, but your unable to attend on one or more of the scheduled dates, your application will take the bottom position in the pool and remain there until the next training opportunity arises. The class dates are determined by SSMI.



6 Complete your tuition transaction through Sandra (sandra.harry@ss-mi.com). She can be contacted by phone at [480.515.0890](tel:480.515.0890) -- Monday through Friday (9:00 – 5:00 ET).





PROGRAM KEYNOTE PATHFINDER AND POLICY MAKER INSTRUCTOR



Don Linsenmann

Corporate Champion DuPont
(Retired)

Developed DuPont Six Sigma from a concept to arguably the most impactful corporate initiative the Company has experienced in recent history. Applied organizational change leadership skills to create a global network of Six Sigma Champions representing every business, region, and function within the Company. Led the strategy and governance for the goal setting and delivery of financial benefits in excess of \$10 billion, through a project by project methodology. Participated in and led the training of over 30000 employees to build a culture of improvement.

Author/Speaker

Co-authored the book, *The Six Sigma Fieldbook, How DuPont Successfully Implemented the Six Sigma Breakthrough Management Strategy* with Dr. Mikel Harry,

When being awarded the Mikel J Harry Lifetime Achievement Award for Six Sigma, I challenged the audience to be a Mentor, an Innovator, a Kid, an Educator, and a Leader- M I K E L !

CEO Executive Transformation Mentoring LLC

Founded in 2015, ETM has focused on the mentoring of leaders as they undergo a significant transformation. Clients have included the USAF as well as large industrial companies. The approach has been one of sharing the journey and defining the path to an enriched end state.



PROGRAM DIRECTOR



Sandra Harry

Executive Master Black Belt, EMBB

Sandra is a forward-thinking, corporate Executive with 20+ years of proven experience in large-scale, national, and international companies. She is a former CFO with an EMBA and an Executive Master Black Belt, one of an exclusive group trained and mentored by the late Dr. Mikel J. Harry, in Lean Six Sigma which fortifies her masteries in strategic resource management, business optimization, and profitability.

CEO The Great Discovery LLC

Known as the 4th generation of Six Sigma. The Great Discovery, created by the late Dr. Mikel J. Harry, is focused on the Six Sigma Way of Thinking that can be used in everyday life and enables everyone, not just big corporations, to benefit from the proven success of Six Sigma. She continues the work of the late Dr. Mikel J. Harry, educating the benefits of benchmarking from Dr. Harry's Six Sigma learning programs for business and life improvement.

Before joining The Great Discovery, LLC, Sandra was a Senior Consultant for CDC Software Inc., primarily known as a provider of hybrid enterprise resource planning (ERP) software. Prior to this, Sandra served as the CFO for James Hardie Gypsum, Inc.

Sandra is a graduate from the University of Washington (Business Administration) and earned her EMBA from the University of California.



VICTORY CHALLENGE

Today's executives are faced with ever changing business needs and circumstances. The top challenges for executive leaders include enhancing the customer's experience, driving higher levels of employee engagement, as well as developing a workforce of world-class leaders, just to highlight a few of the crucial imperatives.

To tackle these imperatives, an enterprise must focus on the creation of value in every aspect of the business relationship. When this occurs, the net effect is not only more business, but better business – for the customer and provider. Clearly, this is today's challenge.

To realize victory in business means that the leadership of an organization must continually focus on improving the quality of their business – not just producing higher quality products and services.

Dr. Mikel J. Harry



ELM candidates will develop a strong business acumen that, when coupled with their newfound leadership principles and critical thinking skills, will facilitate greater levels of innovation within their respective organizations. In this regard, they will discover how to effectively deploy and implement a highly productive Integrated Business Excellence Program.

ELM candidates will learn new ways to better leverage their existing skills to strengthen and extend the associations between operational performance and business results. The structured field experiences will test the limits of their capabilities – statistically, analytically and cognitively. In this way, they learn how to better leverage the skills and knowledge of others.



ELM Roles and Expectations

Focus	Roles	
Leadership	Pathfinder	Plan, operate and thrive in the light of circumstantial ambiguity. Distinguish what is essential from the non-essential. Improve effective solutions from existing resources.
	Critical Thinker	Uncover patterns and connections within and between ideas. Test the logic, reasoning, and rationality of proposed solutions. Unify diverse opinions based upon fact and scientific evidence.
	Resource Negotiator	Acquire scarce resources through the alignment of human needs. Guide people to gratifying and mutually beneficial outcomes. Bring about a set of conditions that constitutes the idea of fairness.
Analytical	Problem Solver	Practice inductive and deductive reasoning. Construct analogies to understand and communicate a problem. Identify statistical search patterns for isolating cause-and-effect relationships.
	Business Analyst	Discover the importance of business financials from an external perspective and how to connect them to optimize strategic decisions through Voice of the Customer, Voice of the Process, and Voice of the Business.
	Data Analyst	Explore data in search of relationships between system parameters. Define the type of data required to satisfy a set of informational needs. Synthesize data into meaningful and actionable information.
	Metric Architect	Assure the vertical correlation of business, operations and process metrics. Develop and publish a performance metrics manual. Establish a common figure of merit for comparing dissimilar things.
Business	Strategic Advisor	Capture the Voice-of-Society to isolate new business opportunities. Connect the Voice-of-the-Customer to the Voice-of-Business. Focus on the Quality-of-Business, not the Business-of-Quality.
	Execution Ally	Identify targeted results that are at risk due to behavior variability. Identify Vital Behaviors needed to achieve those at-risk results. Design a behavior ecosystem that becomes your execution engine.
	Policy Maker	Develop criteria to increase the velocity of delivered value. Design and implement a process for creating policy. Identify and integrate best practices into the fabric of the business.





ELM Program Agenda

Administration

Instruction



Learning Through Crucial Discussions



LEAD INSTRUCTOR PROJECT MANAGEMENT COACH



Cathy Lawson, Ph.D.

Executive Master Black Belt, EMBB0002

Chief Knowledge Officer, The Great Discovery

Professional Trainer, Author, Coach and Consultant

Started career in Motorola and was one of Mikel Harry's first certified Six Sigma Black Belts. Later was one of the first Executive Master Black Belts trained by Dr. Harry

Received MBB certifications from Arizona State University, Motorola, and Medtronic

PhD in Industrial Engineering from Arizona State University

Author/Coach

Co-authored the book, *The Great Discovery*; with Dr. Mikel Harry.

Coached hundreds of Six Sigma projects resulting in over \$250 million in direct savings. Mentored and trained hundreds of Green and Black Belt candidates.

Now coaching individuals, families, couples, and students on The Great Discovery.

CKO, The Great Discovery LLC

Known as the 4th generation of Six Sigma, Dr. Harry created The Great Discovery, a system of thinking that transforms the ordinary to the extraordinary. Whereas Six Sigma was designed for corporations, The Great Discovery was created for individuals seeking to realize breakthrough in their home, work and/or personal lives.



BUSINESS ANALYST INSTRUCTOR



Reggie Crenshaw

Deployment Leader and MBB
CACG and SSMI-US

Reggie Crenshaw has been a leader in the business and nonprofit communities for almost 25 years. Reggie graduated from the United States Military Academy at West Point and received his Global MBA from Vanderbilt University. Reggie served and rose to the rank of a Captain in the United States Army until his honorable discharge in 1996. Reggie then began his career in organizational systems and processes, starting with General Electric Capital Corporation and eventually moving to Ford Credit, Bank of America, Wachovia (now Wells Fargo), and ServiceMaster. Since 2011, he has been Principal at Crenshaw and Associates Consulting Group.

Reggie is an innovative and transformative leader experienced at building teams and implementing systems and processes that save hundreds of millions of dollars, resolve stopgaps, grow revenue, and increase shareholder value. He is a highly analytical executive and business partner to the senior management team skilled at leveraging global resources and talents to halt losses and meet corporate revenue and market objectives. He has been a Deployment Leader of Operational and Process Excellence. He has also worked with entrepreneurs, for-profit and non-profit organizations on benchmarking, customer service, process improvement, project management, revenue enhancement, strategy, business transformation, and optimization.





STRATEGIC ADVISOR INSTRUCTOR



Steven Bonacorsi

President of the International Standard for Lean Six Sigma, Owner of the Lean Six Sigma Group, Certified Lean Six Sigma Master Black Belt

Professional Trainer and Coach in Lean Six Sigma, Project Management, Deployment Planning, Agile Development, Change Management, Strategy,, and Leadership.

Develops Leaders, builds deep technical expertise, drives project results, fosters team interaction and customer collaboration. A thought leader, Innovator, and results focused.

Delivered transformational leadership in 29 Fortune 100 Companies, 50 Fortune 500 companies, and over 200 Fortune 1000 companies, both Federal and local State governments, and executive consultant in the top 4 Consultancies

Led hundreds of projects with over \$3B in Direct Savings

www.linkedin.com/in/StevenBonacorsi

Thought Leader

Led the integration of Lean Six Sigma methodology, Co-authored the Six Sigma Define Phase at General Electric, Author of the DMAIC Tollgate Templates, Author of Kaizen for Services, Contributor in numerous books including Six Sigma for Dummies, Lean Six Sigma In Information Technology, Lean Six Sigma in HR, and the Agile Manifesto.

With more than 11 Million followers across his social networks, and over 1 Million members of his LinkedIn group, including +650,000 on the Lean Six Sigma Group, Steven has united process improvement practitioners Internationally to share best practices, locate jobs, share tools, books, articles, case studies, and related content.

<https://www.linkedin.com/groups/37987>

President of the International Standard for Lean Six Sigma (ISLSS)

Led the deployment of Lean Six Sigma across the Federal Government, General Electric, Eli Lilly, Xerox, Hertz, Autoliv, Levi Straus, Ecolab, Pfizer, Chevron, Dell/EMC, Mitel, United Space Alliance, NASA, BMW, Colorcon, Coorstek, Bristol-Meyer Squibb, Lytron, Flintec, Veoneer, Microline Surgical, Tegra Medical, Kraft Heinz, Universal American, CVS Caremark, Cognizant, Caterpillar, HP, HB Fuller, and many more

Continuous Improvement
Kaizen



Lean Six Sigma



EXECUTION ALLY INSTRUCTOR



Julie M. Smith, Ph.D.

CEO and Co-Founder
Performance Ally

Julie's hallmark is her astonishing ability to help leaders achieve "mission impossible." She is a world-class expert in applying behavior science to achieve unprecedented results in global companies. As co-founder of Alula, one of the world's largest behavior-based strategy execution firms, Julie and her colleagues pioneered the most powerful and practical organizational behavior-change approach available today, as evaluated by multiple independent benchmark studies. Hundreds of client case studies prove that this approach leads to superior strategy execution and dramatic performance improvement.

Recently, Julie co-founded Performance Ally to create enterprise software that digitally enables everyone in an organization to excel at targeted Vital Behaviors to achieve 5-Star Results. This software, Ally Assist, optimizes human actions by providing real-time guidance, performance feedback, and barrier removal. The behavioral processes and tools embedded in Ally Assist help reduce behavior variability, speed execution, and sustain any improvement.



Performance Ally

People-Powered Results



INSTRUCTOR PROJECT MANAGEMENT COACH



Alan Leduc

Executive Master Black Belt EMBB0001
SSMI-US Global Director

I like to say, “Mikel was my teacher, my mentor, my research partner and my friend. I had the honor and privilege of working with Mikel for more than 15 years.

Mikel considered me the foremost expert on MindPro and allowed me to write the simulated case study that is included in MindPro and allowed me to make the last two updates to MindPro.

Mikel and I were not always in 100% agreement which meant our challenges of each other led to better work and allowed me to understand Mikel at a level that most will never understand. It is a relationship I will always cherish.

Author/Training Developer

Author: *Learning to Think... Leadership: Understanding Dr. Mikel J. Harry’s Six Sigma Way of Thinking.*

Training: *Learning to Think... Leadership using The Great Discovery Model.* This training is designed for companies who not only say “We value our employees,” but want to prove it.

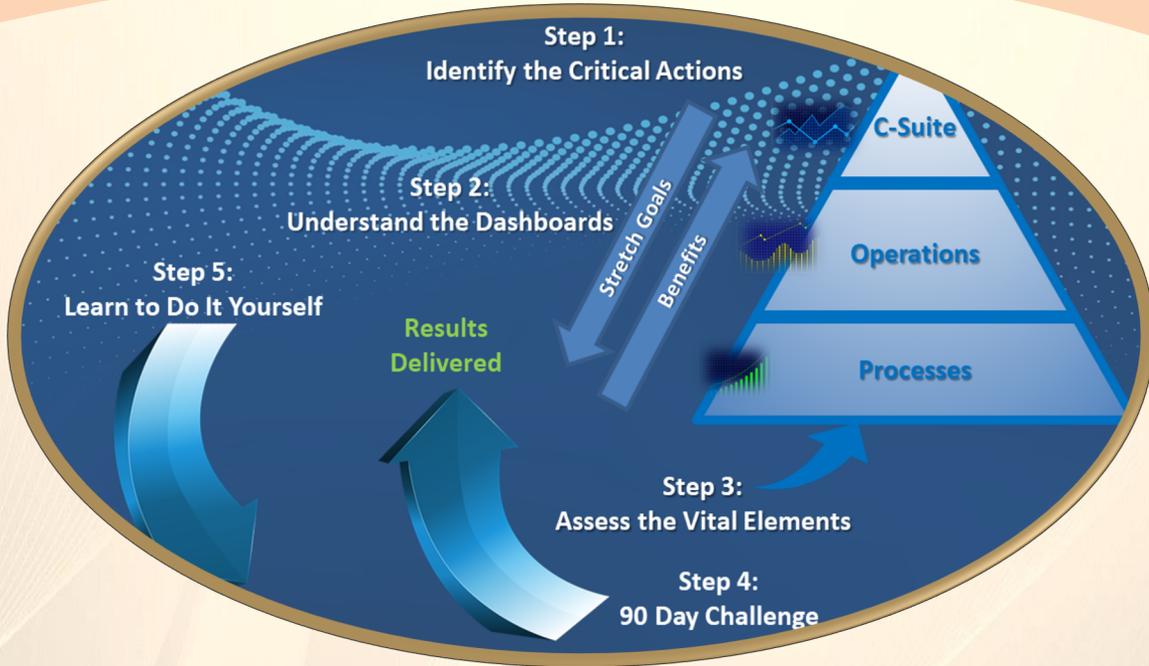
SSMI-US Global Director

As Global Director for the United States, I am responsible for building a network to support SSMI’s products and services.



THE PROJECT

Each candidate will develop a plan for implementing Business Terraforming in their organization. The plan does not have to be implemented but the plan must be fully developed.



Business Terraforming

Move beyond Lean Six Sigma

Tie Projects to Business Financials and Strategic Goals

End the Business Excellence Bureaucracy

Results Delivered



Alan Leduc

Executive Master Black Belt EMBB0001

SSMI-US Global Director

Coached by



Cathy Lawson, Ph.D.

Executive Master Black Belt, EMBB0002

Chief Knowledge Officer, The Great Discovery



Executive Leadership Master®

The Dr. Mikel J. Harry® brand and the Six Sigma Management Institute are internationally recognized marks of distinction. Owing to this, the ELM certification is a highly credible authentication of your business excellence leadership and technical skills. Through this certification, you will be able to create significantly higher levels of value for your business as well as yourself. The ELM diploma and medal represents the supreme certification in the arenas of business and process excellence.



Six Sigma Management Institute

Greetings to whom all these letters shall come.

By virtue of the authority vested in the Dr. Mikel J. Harry Six Sigma Management Institute, Inc. and recommendation of the SSMI officers and faculty does hereby confer on

John Sample Doe-Smith III

who has successfully completed the studies and applications prescribed therefore the certified title of

Executive Leadership Master

with all rights, privileges and honors thereto appertaining.

In witness hereof, the official seal of the Institute is hereto affixed at the Six Sigma Management Institute in Scottsdale, Arizona on this day
Month day, 2014.




Mikel J. Harry, Ph.D.
Chief Executive Officer and Chairman
Six Sigma Management Institute, Inc.



PROGRAM CONTACT

Act Now!

Class sizes are limited to 10

A waiting list of 5 additional accepted candidates will be maintained in case there is cancellation. Wait listed candidates will automatically be enrolled in the next available offering.

To learn more about the Executive Leadership Master, please contact:



alan.leduc@ssmi-us.com
<https://calendly.com/alan-leduc>